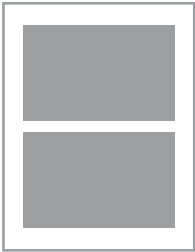



**INNOVATIONS**  
IN LEARNING CONFERENCE

Get your head in the clouds

**2008 Program Advertisement Specifications**

<p><b>Half Page Inside:</b></p>	<p><b>Full Page:</b> Inside front cover Inside back cover Outside back cover</p>
	
<p><b>Size:</b> 6.75" x 4.25"</p>	<p><b>Size:</b> Trim size 8.5" x 11" (W x H) bleed size 8.75" x 11.25" (W x H)</p>

**Colors:** 4 color process – no special colors (PMS)

**Digital Art:** Supplied to size as one of the following:

- Adobe InDesign CS2
- Adobe Illustrator CS2 or earlier
- High resolution PDF

Please note all fonts must be supplied or outlined.

**Resolution:** All images must be either an EPS or a TIFF file in CMYK at a resolution of 350 DPI at full size.

**Transportation:** All files must be supplied on CD.

**Proofs:** A quality color proof must accompany the electronic files. If a quality color proof is not provided, we are not accountable for poor color reproduction in the printed advertisement.

**Submission:** Deadline for the PRELIMINARY program submission is April 28, 2008.

Deadline for the FINAL program submission is August 15, 2008.

**Late arrivals will not be accepted.**

**Deliver to:**

Chris Fraser  
Livewire Communications Inc.  
7050 Woodbine Avenue  
Suite 300  
Markham, ON L3R 4G8

905.743.9396 EXT 125  
cfraser@livewireinc.com

